

OCTOBER  
17-26, 2025

FANTASYFEST.COM

FANTASY FEST

2025



## PARTNERSHIP OPPORTUNITIES

CUSTOMIZABLE PARTNERSHIP AGREEMENTS  
AVAILABLE FOR TITLE OR PRESENTING SPONSORS  
CALL 305-295-9112

### REVELERS \$1,000

2 Official T-Shirts & Posters | 2 Social Media Posts | 1 Ad in Fantasy Fest E-Newsletter

✓ Free Parade Float Entry

#### Website:

✓ Business Listing + Link

#### Fest App:

✓ Ad + link on Partners Tab

### MERRYMAKERS \$2,000

4 Official T-Shirts & Posters | 3 Social Media Posts | 2 Ads in Fantasy Fest E-Newsletter

Includes All ✓ Benefits from All Previous Partnership Levels

✓ Use of Official Fantasy Fest Logo



pending signed license agreement

#### Website:

✓ IMAGE added to listing

### LIFE OF THE PARTY \$3,500 - 1 OFFICIAL EVENT!

5 Official T-Shirts & Posters | 4 Social Media Posts | 4 Ads in Fantasy Fest E-Newsletter

Includes All ✓ Benefits from All Previous Partnership Levels

#### 1 Official Fantasy Fest Event

✓ Listings Include:  
Schedule (Web + App)  
Social Media  
Schedule Poster

#### Website:

✓ Dedicated Webpage  
for Event Listing

#### Fest App:

✓ ROTATING Banner Ad  
✓ 'Eat, Drink, Play' Tab Listing  
✓ Hot Spot Listing  
✓ GPS Map

**Beverage Partner Cup Program:** We strongly suggest that official events support the program by purchasing 1 case of each beverage

### FANTASY VISIONARY \$5,500 - 2 OFFICIAL EVENTS!

5 Official T-Shirts & Posters | 6 Social Media Posts | 5 Ads in Fantasy Fest E-Newsletter

Includes All ✓ Benefits from All Previous Partnership Levels

#### 2 Official Fantasy Fest Events

✓ Tag in 2 Fantasy Fest Radio Spots  
✓ Business Spotlight in 1  
Fantasy Fest E-Newsletter  
✓ 10x10 Street Fair Space based on  
availability, non transferable

#### Website:

✓ Primary Placement Listing  
✓ LOGO added to Partner Page  
✓ ROTATING Banner Ad

#### Fest App:

✓ FEATURED EVENTS  
Home Screen Listing

Book Early  
BONUS!

#### Pay In Full by June 30<sup>th</sup> & You Will Receive:

- Revelers & Merry-makers will Receive: One Additional Social Media Post & One Additional E-Newsletter Ad
- Life of the Party & Visionary Partners will Receive: One Personalized Reel about your Business's Fantasy Fest Event/Role
- The First 8 Hotel Partners to Confirm @ Life of The Party or above will Receive: Co-Op print advertisement in Miami Herald or similar publication & Feature Listing on Where to Stay Page

#### ADs Must be in JPEG or PNG Format:

- E-Newsletter ad: 3x5" (Horizontal or Vertical)
- App Partner Banner: 640w x 178h pixels (Horizontal)
- App Rotating Banner: 640w x 100h pixels (Horizontal)
- Facebook Event Cover: 1920w x 1005h pixels (Horizontal)

#### Official Fantasy Fest Social Media Pages:

Facebook.com/fantasyfest  
Instagram @officialfantasyfest

All ads and content promoting your business must be provided by your business. All content must be approved by Fantasy Fest. All benefits are optional. Use of logo is forbidden on manufactured items such as medallions, shirts, pins, etc., without written permission from and samples provided to the Fantasy Fest® Executive Director. All events shall be responsible for obtaining the necessary permits required by the City of Key West. The terms and logos "Fantasy Fest," "Fantasy Festival," "Fantasy Week" and the slogan, "Bedtime Stories & Magical Monsters" are the sole properties of the Key West Tourist Development Association, Inc. and are protected by law.





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## IT'S NOT JUST FUN - IT'S GOOD BUSINESS

### Are You Interested in the Fantasy Fest Parade?

Call (305) 295-9112 for more information

Parade Entry Forms can be obtained from [www.fantasyfest.com](http://www.fantasyfest.com) and submitted to the Fantasy Fest Office. ALL entries are required to submit these forms on a timely basis.

## BECOME A FANTASY FEST 2025 PARTNER TODAY!

PLEASE FILL OUT ALL REQUESTED INFORMATION

PARTNERSHIP COMMITMENT LEVEL (PLEASE CHECK ONE):			
FANTASY VISIONARY \$5,500 <input type="checkbox"/>	LIFE OF THE PARTY \$3,500 <input type="checkbox"/>	MERRYMAKERS \$2,000 <input type="checkbox"/>	REVELERS \$1,000 <input type="checkbox"/>
BUSINESS/ORGANIZATION			
TO BE LISTED ON PROMOTIONAL MATERIALS AS:			
CONTACT NAME			
MAILING ADDRESS			
CITY, STATE, ZIP			
PHONE		CELL	
E-MAIL (REQUIRED)		WEBSITE (REQUIRED)	
INDICATE # OF EACH T-SHIRT SIZE    S _____    M _____    L _____    XL _____    2XL _____			
CONTACT ME REGARDING: <input type="checkbox"/> YES, I WANT A FREE PARADE ENTRY <input type="checkbox"/> I CAN HOST A FLOAT BUILDER ON MY PROPERTY			
AUTHORIZED SIGNATURE			DATE
* \$2,000 AND UP PARTNERSHIPS – PLEASE EMAIL HIGH RESOLUTION LOGO JPG TO <a href="mailto:INFO@FANTASYFEST.COM">INFO@FANTASYFEST.COM</a> *			
PAYMENT METHOD			
BILLING CONTACT NAME IF DIFFERENT FROM ABOVE			
PHONE		E-MAIL	
<input type="checkbox"/> CHECK — TO PAY BY CHECK, MAKE CHECK PAYABLE TO: FANTASY FEST REMIT FORM AND CHECK TO: 922 CAROLINE ST, KEY WEST, FL 33040			
<input type="checkbox"/> CREDIT CARD — CARD NUMBER			
EXP.	SECURITY CODE	ADDRESS	
CARD HOLDER NAME		PHONE	
AUTHORIZED SIGNATURE			

ALL PAYMENTS ARE DUE 30 DAYS FROM INVOICE. FOR BONUSES, INVOICE MUST BE PAID IN FULL BY 6/30/2025.



922 CAROLINE ST, KEY WEST, FL 33040    305-295-9112    [INFO@FANTASYFEST.COM](mailto:INFO@FANTASYFEST.COM)