

# BUD LIGHT®

# FANTASY FEST®

• KEY WEST •

2018

## Parade Application



**Bud Light Fantasy Fest Parade:**

**Saturday, October 27th  
Parade Steps off at 7 PM**

**Mark your Calendar!  
Mandatory Driver & Monitor Meeting  
Wednesday, October 24 at 5 PM at Margaritaville Resort, Truman Ballroom**

## RULES OF THE ROUTE

**Entry process:** All entrants must submit a DETAILED design sketch with application and payment. If towing a float, you must provide a photo of your tow vehicle. Walking groups will need to provide detailed descriptions of costumes and anything accompanying their group (e.g. decorated wagon with a cooler in it) Notification of acceptance follows ten days after receipt of completed application. Completed application and fees do not guarantee entry. Payment is returned if entry is not accepted. Entries will be accepted based on their level of creativity. If it's not creative, it's not for Fantasy Fest!

**All Entries:** EVERY parade unit must have at least four escort monitors stationed at the front two (2) wheels of the tow vehicle and back two (2) wheels of the float. Walking groups with more than 25 people will also need monitors. Parade staff will notify group if additional monitors will be needed based on design of the float or the size of the walking group. Monitors will help direct the unit through the crowds along the route. They must attend the mandatory Driver & Monitor meeting. All DRIVERS are required to pass a breathalyzer test prior to parade start.

**Remember, DRINKING WHILE DRIVING IS ILLEGAL IN THE STATE OF FLORIDA.**

### Motorized Entries:

- **41' maximum overall length, including tow vehicle. No 18-wheelers.** Parade Ambassadors standing on the street must be able to talk face-to-face with driver. If you are unsure if your tow vehicle complies, call the Parade Coordinator. **Units must be able to make a 120-degree turn** amid multiple thousands of game players and spectators -- practice this first if there is ANY doubt!
  - **12' maximum width** with NO OUTRIGGER LIGHTS OR OTHER PROTRUDING ELEMENTS.
  - **13' maximum height from the ground** (this is governed by overhead wires and traffic lights).

### Non-motorized Entries:

Any length, but must be maneuverable - see turn restrictions above; same height and width restrictions as above.

**Fire Extinguishers:** All units except walking groups must carry two (2) fire extinguishers, fore and aft. Large walking groups that include a support vehicle must have an extinguisher. No live fires. No refueling on the parade route.

**Liquids on Board:** Any float with a liquid substance on board for its group to crawl/dance around in (e.g. a pool or tank), MUST have 4-foot Plexiglass (or similar) walls surrounding it to prevent spectators, law enforcement, and other parade participants from being doused.

**Sponsorships:** All commercial logos and sponsor identification visible on floats must be approved in writing, in advance. Unapproved logos will be removed prior to the parade.

**All Vehicles,** including tow vehicles and support vehicles, must be decorated.

**Note:** All entries are at the discretion of Parade Coordinator. We appreciate special effects, however, fog machines and ALL confetti cannons are prohibited from the parade. REMEMBER, this is an entertainment parade. It's all about costumes and creativity, so no nudity or lewd acts. Political satire is welcome, but no campaigning or advertising!

If you are completing the below application online, please make sure to e-mail the Parade Coordinator a copy of the driver's license and a design sketch. Every entry needs a sketch, not just the floats.

**Creativity is the KEY!!!**

If you would like to return your completed application in person or by snail mail our address is 922 Caroline St. Key West, FL 33040.

If you have any questions call (305)295-9112 or e-mail Beth Moyes, Parade Coordinator at [parade@fantasyfest.com](mailto:parade@fantasyfest.com).

**Please select all that apply to your entry, Non-Profits only pay Non-Profit Fee \***

Non-Profit Organization (provide documentation with your entry form)	\$175
Motorized Float	\$350
Non-Motorized Float	\$150
Walking Group and Bicycle Brigades (Small groups or individuals, please call for custom pricing)	\$100
Fantasy Fest Partner \$1,500 level or above	Free (Non Transferable)
Check here if Monroe County Resident	
Live Band Discount 20% off total	
Provide Band Name	

Total amount to be paid: (please make all checks payable to Fantasy Fest 2018) \$\_\_\_\_\_

*Early Bird Discount: If you have completed and submitted your application before July 1, 2018 non-profits and Monroe County residents are free. If you have completed and submitted your application before September 1st, 2018 and are a Monroe County resident take 50% off your total. If you are a non-Monroe County resident take 25% off your total.*

Music	Porta-Potty on Board	Renting a Professional Float ?
Live Band	Yes	Yes
Recorded	No	No
DJ		Name of Company
None		

**Organization/Group Name:**

**Phone:**

**Contact Person:**

**E-mail:**

**Address:**

**City:**

**Address Line 2:**

**State:**

**Zip:**

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PARADE ENTRANT RELEASE AGREEMENT

In consideration of their sponsorship of Fantasy Fest and all its attendant activities (the "Event"), I, the undersigned, on behalf of myself and all of my employees and/or volunteers participating in the Fantasy Fest parade, hereby release and forever discharge Fantasy Fest, the Key West Tourist Development Association, the Monroe County Tourist Development Council, We've Got The Keys, the City of Key West, and their respective officers, directors, agents and employees (collectively, the "Sponsors"), from any and all liability, claims, demands, obligations, expenses, actions and causes of action whatsoever against the Sponsors arising out of or related in any way to any property damage, personal injury, including death, or any other loss, damage or injury sustained by the undersigned as a result of participation by the undersigned and/or employees and/or volunteers in the Event.

The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby elects voluntarily to engage in such activity and voluntarily assumes all risk of loss, damage, or injury, including death, that may be sustained by the undersigned, or any property of the undersigned, while engaged in such activity. Undersigned represents entire participating group.

Nudity is ILLEGAL. Our city code specifies that body paint does NOT constitute clothing. Nudity is NOT allowed on public property or in public view. Please wear a coverup to avoid exposure on city streets. Actual body painting must be done in enclosed or screened areas, out of public view.

No glass containers PERIOD are allowed in the line-up area or on the Parade Route. Drink from paper or plastic cups free of logos. Open containers of alcohol are not allowed outside the Fantasy Zone and Parade Route. Please stay inside the Parade Route and Fantasy Zone while you are carrying open alcoholic beverages. Parade participants are responsible for bagging and disposing of their group's trash and recyclables.

This release shall be binding upon the distributees, heirs, next of kin, personal representatives, executors, and administrators of the undersigned.

The undersigned also acknowledges the fact that Sponsors may publish photographs of the Event and parade participants to be used in connection with the promotion and advertising of Sponsor brands or future events. The undersigned hereby grants to Sponsors the right to use these photographs, film, or video in the above promotional and advertising materials and may be exhibited and re-exhibited without limitation or liability.

This release agreement shall extend to all claims, demands and causes of action whatsoever arising wholly or in part from any act or omission of the Sponsor, their officers, directors, agents and employees or any one or more of them.

The terms "Fantasy Fest" and "Fantasy Festival" are protected by trademark. Any use of the terms "Fantasy Fest" or "Fantasy Festival" or use of the Logos is prohibited without the express written consent of the Key West Tourist Development Association.

In signing the foregoing release, the undersigned hereby acknowledges and represents that he/she has read the foregoing release, understands it, and signs it voluntarily and that he/she is of sound mind and represents the group listed.

\_\_\_\_\_  
Participant Printed Names

\_\_\_\_\_  
Participants Signature

\_\_\_\_\_  
Name of Participant's Entry or Group

\_\_\_\_\_  
Date